



HOLY NAME HOCKEY ASSOCIATION

Q. Why do I want to Advertise with Holy Name Hockey?

A. Holy Name Hockey is an organization created solely by volunteers to provide a safe and challenging athletic environment, focused competition, develop and foster proper sportsmanship, and provide proper social and athletic direction to the youths it serves

Q. How will this help my bottom line?

A. Holy Name Hockey website receives **OVER 25,000 HITS** in Every month of the hockey season (September through March). During the months of **October** and **November** preceding our Icebreaker Tournament, we receive **OVER 50,000 HITS!!**

Q. But isn't this the SAME parents logging on continuously?

A. NO, We have over **2500 VISITS per month** which are NEW requests for the first time on our website. These are NEW people.

This is a viable advertising option that can reach over 5,000 people in a TWO MONTH PERIOD !!

<p>RATES: PACKAGE 1 = \$250 for 60 DAYS on FRONT PAGE OF WEBSITE (approx 2x2 ad/5 max) (Dec/Jan, Feb/Mar) <i>INCLUDES 6 months on SPONSOR PAGE</i> PACKAGE 2 = \$400 for OCT/NOV front page (5max) PACKAGE 3 = \$100 on Sponsor Page for 6 months PACKAGE 4 = \$100 on Icebreaker sponsor page</p>
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Contact Chris Atwater for availability & details (413) 478-5530